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Applicant(s): Thomas Witting
PREDICTING MARKETING CAMPAIGNS USING CUSTOMERSPECIFIC RESPONSE PROBABILITIES AND RESPONSE
VALUES

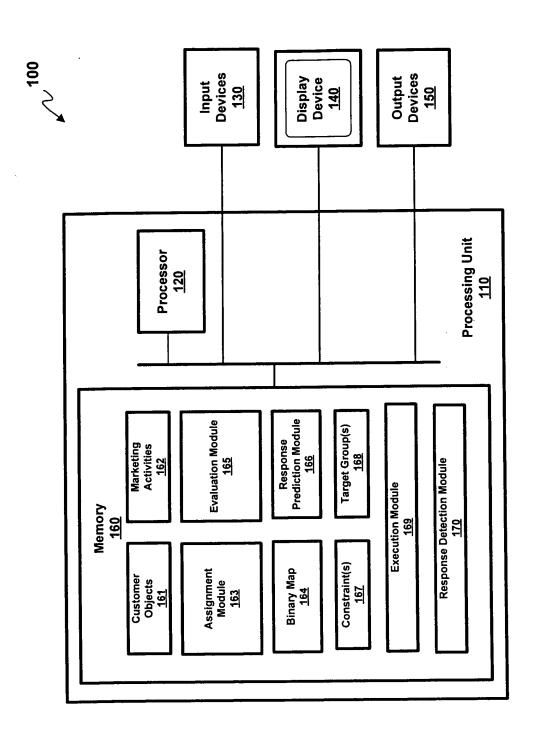


Figure 1

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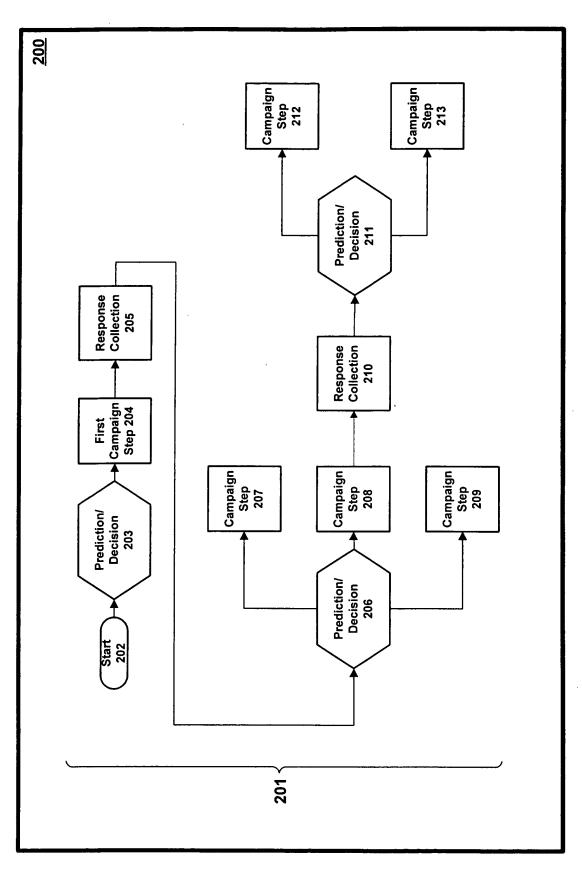
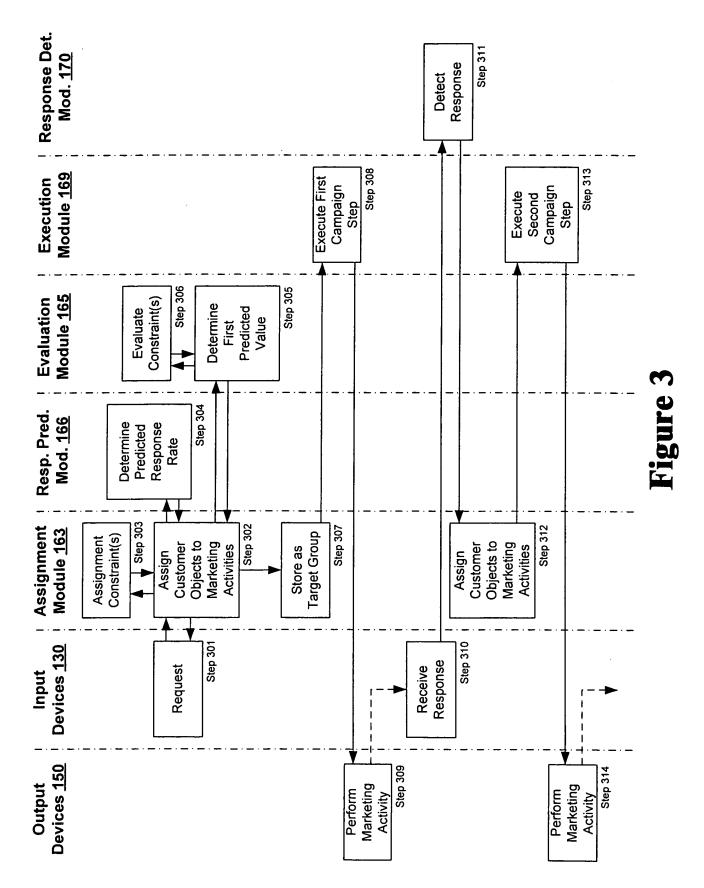


Figure 2

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Applicant(s): Thomas Witting
PREDICTING MARKETING CAMPAIGNS USING CUSTOMERSPECIFIC RESPONSE PROBABILITIES AND RESPONSE



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